



KYLIE JESS

GRAPHIC DESIGNER

ABOUT

I am a graphic designer with five years of professional design experience in brand development, web design, print design, social media design, and digital/print ad design.

I am passionate about crafting creative solutions that not only bring a client's vision to life, but also achieve meaningful results.

I am interested in designing and collaborating with a team that I could grow with long term.

KNOWLEDGE/SKILLS

Adobe Illustrator

Adobe Photoshop

Adobe InDesign

Wix Editor & Wix Studio

Wordpress & CSS

Wrike Project Manager

CONTACT

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Design Portfolio
kyliejess.com

WORK EXPERIENCE

2023 - Current Mixed Handed Branding
Creative Director, Graphic Designer

- Participate in and lead introduction and weekly meetings with clients to understand their brand, their project goals, and their long term vision for the growth of their company.
- Establish connections with clients to assist in direct communication, project management, and fulfill updates and requests as needed.
- Ability to organize tasks, set project checkpoints, and meet deadlines.
- Lead designer for 20-30 client retainers and projects
- Ability to work quickly and switch between clients and projects efficiently.
- Experience working with clients in different industries with different markets, including bars and restaurants, construction, landscaping, beauty, medical & wellness, fashion design, law, retail, business, and more.
- Experience working with clients in different states, communities, and target demographics, including Hawaii, Ohio, Florida, Alaska, and along the West Coast.
- Strong ability for visual storytelling
- Direct and lead the design of new website projects for other designers
- Experience setting up booking systems, events, e-commerce payment systems, and content management systems for websites
- Experience with developing email marketing campaigns through Wix & Mailchimp
- Understanding and utilization of Search Engine Optimization practices and suggestions
- Assist with in house processes & protocols
- Ability and passion to collaborate in a team environment.

2020 - 2023 PRISE design GROUP
Partner, Graphic Designer

EDUCATION

2015 - 2020 University of Oregon
Bachelor's Degree in Art, College of Design
Minor in Interior Architecture